

# Iva Nenadić

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## ACADEMIC APPOINTMENTS

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**University of Dubrovnik, Croatia** **February 2025 -**  
*Head of the Interdisciplinary University Centre for Digital Policy and Civic Resilience*  
*Assistant Professor of Journalism, Digital and Media Policy*

**European University Institute, Florence, Italy** **March 2016 -**  
**Part-time Assistant Professor** at the Robert Schuman Centre for Advanced Studies (July 2025 - )  
**Scientific Coordinator** of the Centre for Media Pluralism and Media Freedom (October 202 - )  
  
*Research Fellow, Centre for Media Pluralism and Media Freedom, RSCAS (8/2020–7/2025)*  
*Research Associate, Centre for Media Pluralism and Media Freedom, RSCAS (3/2016–7/2020)*

**College of Europe, Tirana, Albania** **October 2024 -**  
**Visiting Professor, MA in European Transformation and Integration - The EU and Southeastern Europe**  
*Courses: Digital Transformation and Sovereignty, Digital Transformation and Information Integrity*

**University of North Carolina, Chapel Hill, USA** **2021 - 2025**  
*Fulbright Visiting Scholar at Hussman School of Journalism and Media (2021–2022)*  
*Faculty Affiliate at the Centre for Information, Technology, and Public Life (CITAP) (2021–2025)*

**University of Zagreb, Croatia** **2017 – 2025**  
*Assistant Professor in Digital and Media Policy, Faculty of Political Science (2022-2025)*  
*Instructor in Mixed Methods, Academic Writing, Media Policy and Platform Governance (2017-2022)*

## POLICY AND PUBLIC ENGAGEMENT

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**Organization for Security and Co-operation in Europe (OSCE) Representative on Freedom of Expression** **2022 -**  
*Consultant*

- Spotlight on AI and Freedom of Expression (SAIFE)
- Policy Manual Safeguarding Media Freedom in the Age of Big Tech Platforms and AI

**Council of Europe** **2020 -**  
*Consultant, Expert, Rapporteur*

- Committee of Experts on the Implications of Generative AI for Freedom of Expression (MSI-AI)
- Guidance Note on the Implications of Generative AI for Freedom of Expression (2025)

**Agency for Electronic Media, Croatia** **2022**

### Expert, Consultant

- STRENGTHENING RESILIENCE TO DISINFORMATION: THE STATE OF AFFAIRS AND GUIDELINES FOR ACTION – co-authoring Study with prof. Marijana Grbesa Zenzerovic, including comprehensive analysis and the basic standards, activities and criteria for designing and implementing of public tenders for activities and projects within the first part of investment C1.1.1.R6-I2 “Establishment of verification of media facts and public data disclosure systems”, under component C1.1. ‘Resilient, green and digital economy’ and reform C1.1.1. R6 “Development of a resilient cultural and creative sector”, as part of the National Recovery and Resilience Plan, whose holders are the Ministry of Culture and Media of the Republic of Croatia and Croatia’s Agency for Electronic Media

### EDUCATION

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Ph.D. in Communication Science, University of Osijek, Croatia Interdisciplinary Doctoral Programme in Social Sciences and Humanities <i>Dissertation: Twitter and changing journalistic practices in Croatia</i>	2020
Visiting Doctoral Researcher, Stuttgart Media University, Faculty of Electronic Media. Projects: <i>European Media Cloud Campus, Augmented Reality, and Creative Danube</i>	2015–2016
M.A. in Journalism and Political Communication, Faculty of Political Science, University of Zagreb, Croatia	2010
B.A. in Journalism and Public Relations (Magna cum Laude), University of Dubrovnik, Croatia	2008

### SELECTED SERVICE

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EU Code of Conduct of Disinformation, Permanent Taskforce Member	2022 – ongoing
Digital Services Act Article 21 Academic Advisory Board Member – Users’ Rights	2024 – ongoing
Social Media Council Georgia, International Advisory Board Member	2023 – ongoing
Ministry of Culture, Republic of Croatia, Expert in the National Coordination Committee for the Implementation of the Action Plan for Culture and Media Development and the Council of Europe and OSCE Campaign for the Safety of Journalists	2024 – ongoing
European Commission’s Media Literacy Expert Group	2016 – 2020

### SELECTED PROJECTS

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2016 – ongoing – Media Pluralism Monitor (MPM) European University Institute (Italy); The project developed a monitoring tool for assessing risks for media pluralism in the EU member states and candidate countries based on a set of indicators, covering pertinent legal, economic and socio-cultural considerations in online and offline information environments. Principal researcher and coordinator for the area of Political Independence and the digital transformation of the instrument (Funding: EU, annual ≈ 1 million Euro)

2020 – ongoing European Digital Media Observatory (EDMO) European University Institute (Italy); Principal researcher in studying platform governance and policy responses to disinformation. Leading the work on Structural Indicators for the EU Code of Practice on Disinformation. (Funding: EU)

2023 – ongoing Digital Data, Infrastructures and Development (DEVELOPER) Institute for Development and International Relations, Croatia. (Funding: Croatian Science Foundation)

2026 – ongoing (HORIZON 2025) RESISTANCE - Resisting InterScalar Authoritarian Networks and Coalitions; led by University of Birmingham (UK).

2023 – 2024; 2025 – ongoing Voices – European Festival of Journalism and Media Literacy, Itinerary festival combining academic knowledge, policy labs and artistic expression to create awareness on digital transformation of the information sphere, digital parenting and a wider way of life - providing a meeting space for citizens, academics, professionals, and stakeholders. 1<sup>st</sup> edition: March 2023 in Florence, Italy; 2<sup>nd</sup> edition: February-March 2014 in Zagreb, Croatia; 3<sup>rd</sup> edition: March 2026 in Florence, Italy; 4<sup>th</sup> edition: November 2026 Thessaloniki, Greece.

2021 – 2024 (HORIZON 2020 project) MEDIADELCOM: Critical Exploration of Media Related Risks and Opportunities for Deliberative Communication: Development Scenarios of the European Media Landscape; led by University Tartu (Estonia).

2020 – 2021 Analysis of the development of political priorities in Croatia - the role of the political opposition; Faculty of Political Science (Funding: University of Zagreb)

2019 – 2020 Governing Platforms, AlgorithmWatch (Belgium); academic expert – project gathered diverse stakeholders from civil society, policy makers, the private sector and academia to design evidence-based regulatory proposals that address the influence of online intermediaries on public discourse, while safeguarding fundamental rights and promoting transparency.

2019 European Election Monitoring Center, Roma Tre University (Italy), member of the research team for Croatia – a political communication project on European Parliament elections (May 23-26, 2019). The online monitoring gathered election campaign materials from traditional and social media, encompassing 300 European political parties most relevant in terms of votes (EU funded).

## PUBLICATIONS

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### Books

Brogi, E., Nenadić, I., Parcu, P. L. (2024). (Eds.). *Media Pluralism in the Digital Era Legal, Economic, Social, and Political Lessons Learnt from Europe*. Routledge.

Hećimović, A., Milanović-Litre<sup>1</sup>, I. (2014). (Eds.). *Common Media Pressing Issues in Six SEE Countries (Bosnia and Herzegovina, Croatia, FYR Macedonia, Montenegro, Romania and Serbia)*. Partnership for Social Development.

### Peer-reviewed articles and contributions to books

Nenadić, I. (2025). Implicaciones democráticas del papel emergente de las plataformas en línea en el panorama mediático actual. In: (Eds.) AZAHARA CAÑEDO RAMOS; NIEVES LIMON SERRANO; SUSANA DE LA SIERRA MORON *La plataformización del sistema mediático europeo y español. Regulación, estructura y contenidos*..TIRANT LO BLANCH

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<sup>1</sup> Maiden surname

- Brogi, E. & Nenadić, I. (2025, forthcoming). Tackling disinformation online: a delicate regulatory balance between the duty of care and the “fourth estate”. In: M. Senftleben, K. Irion, T. McGonagle and J. Poort (eds.) *Cambridge Handbook on Media Law and Policy in Europe*. Cambridge University Press
- Brogi, E. & Nenadić, I. (2025, forthcoming). Media Freedom in the Age of Digital Constitutionalism. In: G. De Gregorio, O. Pollicino, P. Valcke (eds.) *The Oxford Handbook of Digital Constitutionalism*. Oxford University Press.
- Nenadić, I., Carlini, R. & Spassov, O. (2024). A decade of digital transformation: Pluralism between the media and digital platforms. In: E. Brogi, I. Nenadić, P. L. Parcu, (Eds) *Media Pluralism in the Digital Era Legal, Economic, Social, and Political Lessons Learnt from Europe*. Routledge, pp. 17-32.
- Nenadić, I. & Kovačević, P. (2024). Relationship Status of Journalists with Their Audiences on Social Media: It's Complicated. In: Annette Hill, Peter Lunt (eds.). *The Routledge Companion to Media Audiences*. London: Routledge, pp. 160-177.
- Brogi, E., Nenadić, I., Parcu, P. L., & Valcke, P. (2024). The future of monitoring and safeguarding media pluralism in Europe. In: Elda Brogi, Iva Nenadić and Pier Luigi Parcu (ur.) *Media Pluralism in the Digital Era*. Routledge. pp. 194-205.
- Car, V., & Nenadić, I. (2023). Information Crisis and Post-Truth Reality: The Complex Relationship Between Journalism and Fact-Checking. In *The State of the European Union - a need for unity and solidarity*. Sofija: Sofia University “St. Kliment Ohridski”; Hanns Seidel Foundation, and Wilfried Martens Centre for European Studies. pp. 157-165.
- Nenadić, I., & Verza, S. (2022). European Policymaking on Disinformation and the Standards of the European Court of Human Rights. In: E. Psychogiopoulou & S. de la Sierra (eds.) *Digital Media Governance and Supranational Courts* (pp. 175-198). Edward Elgar Publishing.
- Nenadić, I. & Milosavljević, M. (2021). Regulating Beyond Media to Protect Media Pluralism: The EU Media Policies as Seen Through the Lens of the Media Pluralism Monitor. In: Matei, S. A. et al. (eds.) *Digital and Social Media Regulation: A Comparative Perspective of the US and Europe*. Palgrave Macmillan.
- Brogi, E., Carlini, R., Nenadić, I., Parcu, P. L., & De Azevedo Cunha, M. V. (2021). EU and media policy: Conceptualising media pluralism in the era of online platforms. The experience of the media pluralism monitor. In: P. L. Parcu & E. Brogi (eds.) *Research handbook on EU media law and policy*. Edward Elgar Publishing, pp. 16-31.
- Brogi, E., Nenadić, I., & Parcu, P. L. (2021). Indices ranking freedom of expression: a comparison between the Media Pluralism Monitor, Reporters without Borders and Book chapter. Freedom House. In: P. L. Parcu & E. Brogi (eds.) *Research handbook on EU media law and policy*. Edward Elgar Publishing, pp. 366-382.
- Nenadić, I. (2020). Moć bez odgovornosti: politike moderacije sadržaja online-platforni u borbi protiv infodemije. *Analiza Hrvatskog politološkog društva*, (17), 79-102.
- Nenadić, I. (2019). Unpacking the “European approach” to tackling challenges of disinformation and political manipulation. *Internet Policy Review*, 8(4). DOI: 10.14763/2019.4.1436
- Nenadić, I., & Ostling, A. (2018). Media innovation in Europe and reinvention of audiences: Between citizens and consumers. *Media Studies*, 9(17), 4-22.
- Nenadić, I., & Ostling, A. (2017). Public Service Media in Europe. Gender equality policies and the representation of women in decision-making roles. *Comunicazione politica*, 18(2), 209-232.

Nenadić, I. (2017). Kako su mainstream mediji otvorili vrata alternativnim činjenicama?. *Političke analize: tromjesečnik za hrvatsku i međunarodnu politiku*, 8(30), 15-21.

Nenadić, I. (2017). Journalists on Twitter: Reconfiguring professional identity, reconsidering research ethics—the case of Croatia. In *Research Ethics in the Digital Age: Ethics for the Social Sciences and Humanities in Times of Mediatization and Digitization*. Wiesbaden: Springer.

Nenadić, I. & Ostling, A. (2016). Assessing Media Pluralism in the Digital Age. In: Bagnoli F. et al. (Eds.) *Internet Science. INSCI 2016. Lecture Notes in Computer Science, vol 9934*. Springer, Cham.

#### Other relevant publications

Ruscheimer, H., Quintais, J. P., Nenadić, I., De Gregorio, G., & Eder, N. (2024). Out-Of-Court Dispute Settlement Bodies and the Struggle to Adjudicate Platforms in Europe. *Verfassungsblog*.

Bilić, P., Prug, T., Vučković, V., Nenadić, I., Petričušić, A., Žitko, M. (2024). Digital Data and Socio-Economic Development. Research Report.

Nenadić, I. (2024). Empowering journalism should be at the core of Europe's fight against disinformation. EU&I. European University Institute.

Majcher, K., Beck, T. H. L., Bedre Defolie, Ö., Bosoer, L., Botta, M., Brogi, E., ... & Nenadić, I. (2024). Charting the digital and technological future of Europe: what priorities for the European Commission in 2024-2029?. Policy Brief. European University Institute.

Brogi, E., Borges, D., Carlini, R., Nenadić, I., Bleyer-Simon, K., Kermer, J. E., ... & Verza, S. (2023). The European Media Freedom Act: media freedom, freedom of expression and pluralism. Policy Department for Citizens' Rights and Constitutional Affairs. Study. European Parliament.

Nenadić, I., Brogi, E., & Bleyer-Simon, K. (2023). Structural indicators to assess effectiveness of the EU's Code of Practice on Disinformation. Working paper. European University Institute.

Jones, E., Hermanin, C., Kneebone, J. T., Mannan, M., Nenadić, I., Acker, S., ... & Ticku, R. (2023). Robert Schuman Centre: Research Agenda. European University Institute.

Grbeša Zenzerović, M., & Nenadić, I. (2022). Strengthening resilience to disinformation: the state of affairs and guidelines for action. Agency for Electronic Media. Cadmus.

Brogi, E. & Nenadić, I. (2022). Why the European Media Freedom Act is a groundbreaking step for Europe. *EUIdeas*, European University Institute.

Nenadić, I. (2022). What is state advertising, and why is it such a big problem for media freedom in Europe? Discussion Series, Centre for Media Pluralism and Media Freedom, European University Institute.

Nenadić, I. (2021). EC's Guidance to Strengthening the Code of Practice on Disinformation: A Mis-take with Mis-information?. Discussion Series, Centre for Media Pluralism and Media Freedom, European University Institute.

Bleyer-Simon, K. & Nenadić, I. (2021). News Media Subsidies in the First Wave of the COVID-19 Pandemic – A European Perspective Discussion Series, Centre for Media Pluralism and Media Freedom, European University Institute.

Brogi, E., Carlini, M., Nenadić, I., Parcu, P. L., Viola de Azevedo Cunha, M. (2020). *Monitoring Media Pluralism in the Digital Era: Application of the Media Pluralism Monitor 2020 in the European Union, Albania and Turkey*. 2020 Policy Report. Centre for Media Pluralism and Media Freedom, European University Institute.

Broggi, E. & Nenadić, I. (2020). European plan to increase transparency and accountability of the gatekeeper online platforms to protect democracy: EDMO`s role in the Commission`s digital policy approach. *Media Laws: Law and Policy of the Media in a Comparative Perspective*.

Broggi, E., Carlini, M., Nenadić, I., Parcu, P. L., Viola de Azevedo Cunha, M. (2020). *Monitoring Media Pluralism in the Digital Era: Application of the Media Pluralism Monitor 2020 in the European Union, Albania and Turkey*. 2020 Policy Report. Centre for Media Pluralism and Media Freedom, European University Institute.

Nenadić, I. & Milosavljevic, M. (2019). *Adapting the Understanding of Media Market Plurality to the New Digital Realities*. Discussion Series, Centre for Media Pluralism and Media Freedom, European University Institute.

Simunjak, M., Nenadić, I., Zuvela, L. (2019). „National Report: Croatia“. In: E. Novelli and B. Johansson (eds.) *2019 European Elections Campaign: Images, topics, media in the 28 Member States*. Research report. Brussels: European Union.

Broggi, E., Nenadić, I., Parcu, P. L., Viola de Azevedo Cunha, M. (2018). *Monitoring Media Pluralism in Europe: Application of the Media Pluralism Monitor 2017 in the European Union, FYROM, Serbia and Turkey*. Centre for Media Pluralism and Media Freedom, European University Institute.

Nenadić, I. (2018). *Data-driven Online Political Microtargeting: Hunting for Voters, Shooting Democracy?*. Discussion Series, Centre for Media Pluralism and Media Freedom, European University Institute.

## ACADEMIC CONFERENCES (SELECTION)

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ECREA 2024: Communication and social (dis)order. Ljubljana, Slovenia, 24-27 September 2024. Paper presentation: Relationship status of journalists with their audiences on social media: it's complicated

Regulators and Regulation in the Digital Era. Florence, Italy, April 11-12, 2024. Paper: The Digital Service Coordinators: Opportunities and Challenges of the Digital Services Act Enforcement

16<sup>th</sup> Dubrovnik Media Days: Disinformation Research - Current Trends and Perspectives, Dubrovnik, Croatia, September 29-30, 2023. Panel on Code of practice on disinformation and policy research.

ECREA 2022: 9<sup>th</sup> European Communication Conference (ECC), "Rethink Impact". Aarhus 19-22 October 2022. Panel organiser: "EU, US, and Australia's approach to regulating online platforms".

ECREA 2021: 8<sup>th</sup> European Communication Conference (ECC), Online, September 6-9, 2021. Panel chair: "Media pluralism as a multidimensional concept: Using the Media Pluralism Monitor to evaluate and inform policies"; Paper presentation: "Exploring journalists' networks and understanding their audiences on Twitter".

71<sup>st</sup> Annual International Communication Association (ICA) Conference "Engaging the Essential Work of Care: Communication, Connectedness, and Social Justice". Virtual, May 27-31, 2021. Presentation: "Can self-regulation inspire regulation?: Mapping and Assessment of Policy Interventions on Disinformation in EU Member States".

19<sup>th</sup> Annual STS Conference Graz 2021 "Critical Issues in Science, Technology and Society Studies". Virtual, May 3-5, 2021. Presentation: "European policy against political disinformation".

International Communication Association (ICA) Pre-conference "Riding or Lashing the Waves: Regulating Media for Diversity in a Time of Uncertainty". Purdue University. Washington DC, SAD, May 24, 2019. Presentation: "Blurred Lines: Regulating beyond media to protect media pluralism".

ECREA 2018: 7th European Communication Conference (ECC) Centres and Peripheries: Communication, Research, Translation. Lugano, Switzerland, October 31 - November 3, 2018. Presentation: "Adapting the media pluralism definitions to the new digital realities".

Challenging Media Landscapes: Access, participation and the mediatised world. University of Salford, Manchester, UK, November 14, 2016. Presentation: "Media Literacy in Europe: coherence or discord?"

International Media Education Summit. Rome, Italy, November 4-5, 2016. Presentation: "Media literacy in Europe: comparative assessment of policies and activities".

5th International Symposium on Media Innovations. University of Oslo, Norway, October 13-14, 2016. Presentation: "Media innovation in Europe: Monetizing the participatory culture".

3rd International Internet Science INSCI 2016: Openness, Collaboration and Collective Action. University of Florence, Italy, September 12-14, 2016. Presentation: "Assessing Media Pluralism in the Digital Age".

#### *Invited talks, workshops, and panel discussions (selection)*

Invited panellist. AI and Disinformation: Countering the Threats to Democratic Dialogue, organised by the Council of Europe, Internet Governance Forum. Oslo, Norway, 23-27 June 2025.

Annual Conference. European Digital Media Observatory (EDMO). Panel on Access to platform data for researchers. Brussels, Belgium, May 14, 2024.

Conference. "The Pen is Mightier than the Sword? Meeting today's challenges to freedom of expression and the safety of journalists". Panel on Resilience to disinformation: What Stronger Independent Media Can Do. Organisers: The Latvian Ministry of Foreign Affairs, the Ministry of Culture and the Ombudsman's Office, the Council of Europe. Riga, Latvia, October 5-6, 2023.

Annual Conference. European Digital Media Observatory (EDMO). Panel on Disinformation: The Code of Practice and the Digital Services Act. Brussels, Belgium, May 25, 2023.

Expert Working Group Meeting: Spotlight on Artificial Intelligence & Freedom of Expression. OSCE. Online, June 23, 2021.

Workshop. "Beyond the buzzwords: Putting meaningful transparency at the heart of the Digital Services Act", European Policy Centre. Virtual, October 21, 2020.

Invited presentation. Presentation of the Media Pluralism Monitor 2020 findings in the area of Political Independence at the virtual conference on Media and democracy – the way forward, organized by European Commission Vice-President Vera Jourova, April 27-28, 2020.

Panel. "Platforms, free speech and pluralism: Is there a role to play for media authorities?". RightsCon, Tunis, June 11-14, 2019.

Invited talk. "What is the EU doing to ensure free, fair and plural elections in the digital age?". Data-Driven Elections: Implications & Challenges for Democratic Societies. Big Data Surveillance project of the Queen's University in collaboration with the Office of the Information and Privacy Commissioner of British Columbia. Victoria B. C., Canada, April 29-30, 2019.

High Level Policy Dialogue. Online disinformation ahead of the European Parliament elections: towards societal resilience. School of Transnational Governance, European University Institute, Florence, February 11, 2019.

Invited talk. "Political Control over Media: Now and Next". Monitoring media pluralism in Europe: between old risks and new threats. European Parliament, Brussels, December 7, 2018.

Invited talk. "Changes in News Media and Journalism fostered by Digital Technologies". Media, Freedom of Speech and Democracy: Contemporary Conflicts and Tensions in the EU and Beyond. Tel Aviv University, Tel Aviv, Israel, November 18-19, 2018.

Workshop. Turn to artificial intelligence for governing communication online. Alexander von Humboldt Institute for Internet & Society and Access Now. Berlin, Germany, March 20, 2018.

Panel. "Intermediaries and Gatekeepers". Competition, Regulation and Freedom of Expression in Digital Markets. FSR C&M, CMPF and ENTrANCE Annual Scientific Seminar, European University Institute, Florence, Italy, March 24-25, 2017.