Curriculum vitae

MATO BRAUTOVIĆ, PHD

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Dr. Mato Brautović is professor at the Department of Mass Communication at the University of Dubrovnik (Croatia). In 2009 he was Fulbright Visiting Scholar at the University of Florida (College of Journalism and Communication) and his book Online Journalism is the first of its kind in South East Europe. His professional and scientific progress includes education, research, and guest lectures at the University of Florida (USA), The Poynter Institute (USA), Mississippi State University (USA), Missouri State University (USA), University of Missouri-St. Louis (USA), The Johannes Kepler University (Austria), Brno University of Technology (Czech Republic), The University of Vienna (Austria), Roma Tre University (Italy), the University of Wrocław (Poland), the University of Ljubljana (Slovenia), University of Applied Sciences Graz (Austria), The University of Barcelona (Spain), Linnaeus University (Sweden), Leeds Metropolitan University (UK), European University Institute (Italy), University of Belgrade (Serbia), University of Montenegro (Montenegro), University of Sarajevo (BiH), etc.

Dr. Brautović was the president of the organising committee of Dubrovnik Media Days (2010-2017), an international scientific conference that has been organised at the University of Dubrovnik for the past twelve years. At the time of his presidency the topics of the conference were: Digital Intermediaries and Media Pluralism (2017), (Un)clear and Present Danger - Terrorism, Media and Technology (2016), Artificial Intelligence, Robots and Media (2015), The Future of Journalism (2014), Media and the Economic crisis (2013), and Economic, Political and Communicational Power of Social Media (2012).

He is author or co-author of many books, book chapters, and scientific papers in professional journals in field of his expertise – media and war, online journalism, digital methods, social media, and emerging technologies.

His book Online Journalism is the first of its kind in SouthEast Europe and it is a mandatory textbook in all classes associated with information and communication sciences (Department of Mass Communication at the University of Dubrovnik (Croatia); Faculty of Political Sciences at the University of Zagreb (Croatia); Department of Tourism and Communication Sciences at the University of Zadar (Croatia); Faculty of Political Sciences at the University of Montenegro (Montenegro). He teaches at undergraduate, graduate, and postgraduate level in Croatia and abroad.

Professor Brautović was secretary general of the international journalist organisation Association of European Journalists (2004 - 2006), a member of the committee for re-accreditation of Croatian higher-education institutions, and associate on different international professional and scientific projects (EU TEMPUS projects: Journalism Education and Training in Croatia (JETIC), Jean Monnet/Erasmus+ Project: Democratization and Reconciliation in the Western Balkans and Establishment of Public Relations Offices at Croatian Universities (PRO-CRO)). For the purpose of the JETIC project he created a methodological scheme and conducted data analysis, and in the PRO-CRO project he was the representative of the University of Dubrovnik. He was head of the research team for the project conducted by the EastWest Institute (New York, USA), which analysed print media in the border area Boka Kotorska - Dubrovnik - East Hercegovina. Again, he made a whole methodological scheme, guided the research team, analysed statistical data, and thereupon compiled a programme and organised a professional seminar for journalists on the researched area.

He holds a BA in Marine Technology from the University of Split (Croatia), an MSc in International Relations from the University of Zagreb (Croatia) with thesis: Information security and terrorism on the Internet, and a PhD in Journalism from the University of Zagreb with thesis: The characteristics of new media in function of online journalism.

Dr. Brautović has taught courses on interactive media, mobile media, data journalism, media convergence, new media, new media theory, online journalism, editing of online media, print journalism, media and national security etc., at undergraduate, graduate, and PhD level at the University of Dubrovnik, University of Zagreb, University of Split, University of Montenegro, and University of Florida.

THE MOST IMPORTANT PUBLICATIONS

Brautović, Mato; Buratović Maštrapa, Sandra i John, Romana. Accuracy in Online Media: Insufficient Journalistic Routines in Fact-Checking and Corrections. Medijske studije, 10 (20), 2020. (In print)

Brautović, Mato. Net neutrality policy debate in Croatia: Origins and policy actors. Medijska istraživanja, 26 (1), 2020, pp. 9-28.

Brautović, Mato; John, Romana and Potrebica, Marko. Immersiveness of News: How Croatian Students Experienced 360-Video News. In: Lecture Notes in Computer Science: Augmented Reality, Virtual Reality, and Computer Graphics (Part 1) / Lucio Tommaso De Paolis, Patrick Bourdot i Antonio Mongelli (ed.). Cham, Switzerland : Springer, 2017. pp. 263-269. ISBN: 978-3-319-60921-8

Brautović, Mato; Antić Brautović, Julijana i Potrebica, Marko. News Reporting About Attack on Dubrovnik in 1991: The Importance of Being on Location. In: Reporting the Attacks on Dubrovnik in 1991, and the Recognition of Croatia / Renaud de la Brosse i Mato Brautović (ed.). Newcastle upon Tyne : Cambridge Scholars Publishing, 2017, pg. 61-74. ISBN: 978-1-4438-7279-9

Cvjetinović, Goran; John, Romana i Brautović, Mato. Reporting About the Attack on Dubrovnik by Montenegrin (Bi)Weeklys. In: Reporting the Attacks on Dubrovnik in 1991, and the Recognition of Croatia / Renaud de la Brosse i Mato Brautović (ed.). Newcastle upon Tyne : Cambridge Scholars Publishing, 2017, pg. 131-156. ISBN: 978-1-4438-7279-9

Brautović, Mato; Perisin, Tena. Teletext as a New Media Promoter in Croatia: Surviving War and Transition. In: Hallvard Moe and Hilde Van den Bulck (eds.) Teletext in Europe: From the Analogue to the Digital Era, Gothenburg: Nordicom, 2016, Pg.187-204.

Brautović, Mato. Twitter as an activists’ tool: Case study of Twitter usage during the protests against Croatia’s government. In: Tereza Pavlíčková and Irena Reifová (eds.) Media, Power and Empowerment: Central and Eastern European Communication and Media Conference CEECOM Prague 2012. Cambridge Scholars Publishing, 2014, Pg. 222-230.

Brautović, Mato, John, Romana and Milanovic-Litre, Iva. Quantitative content analysis of communication patterns on Facebook: A case study of the Croatian government. Media Studies 4(8), 2013. Pg. 45-59.

Brautović, Mato, Milanovic-Litre, Iva and John, Romana. Journalism and Twitter: Between Journalistic Norms and New Routines. Medianali, 13(7), 2013, Pg. 19-36.

Brautović, Mato. Hyperlocal media and overcoming the crisis. In: Credibility of the media / Lejla Turčilo; Belma Buljubašić (ed.). Sarajevo : Institute for social science research, 2012. Pg.310-330. In Croatian.

Brautović, Mato. Online journalism. Zagreb: Školska knjiga, 2011, pg.197. ISBN:978-953-0-30389-8. In Croatian.

Brautović, Mato. Reporting of the Croatian daily newspapers about anti-government protests 2011. Kultura 132, 2011. pg.315-325. In Croatian.

Brautović, Mato. Newspapers in borderline area Boka Kotorska – Dubrovnik – East Hercegovina, Hrvatsko udruženje europskih novinara i East West Institut, Dubrovnik, 2005, pg.93. ISBN: 953-99781-1-6

RECENT PAPERS AND LECTURES PRESENTED/HELD AT INTERNATIONAL CONFERENCES AND / OR INTERNATIONALLY RECOGNISED SCIENTIFIC ORGANISATIONS CLOSE TO THE TOPIC OF THE COURSE

Brautović, Mato (December 2018): Lecture “Social Media and Migrations” held for the participants of the Winter School “Creating Territorial Cooperation: The Impact of the Intercultural Dialogue and Migration Flows in South-East Europe”. Verona, Italy.

Brautović, Mato; John, Romana and Nenadić, Iva (October 2017): Paper “Software vs. journalist: How is software-generated video perceived by audience” presented at the conference “13. Dubrovnik Media Days”. Dubrovnik, Croatia.

Brautović, Mato; John, Romana and Potrebica, Marko (June 2017): Paper “Immersiveness of News: How Croatian Students Experienced 360-Video News” presented at the conference “SALENTO AVR 2017” Ugento, Italy.

Brautović, Mato; John, Romana and Nenadić, Iva (May 2017): Paper “Automatically produced video content: how is perceived by audience” presented at the conference “22nd international conference on information technology and journalism”. Dubrovnik, Croatia.

Brautović, Mato (November 2016): Lecture “Measuring Media Pluralism Using Big Data: Possible Methodology & Tools” held for the research staff of the Centre for Media Pluralism and Media Freedom at the European University Institute. Florence, Italy.

Nenadic, Iva; Brautović. Mato (May 2016): Paper “Twitter and Journalists’ Right to Privacy” presented at the conference Credibility of the Media. Organisation by the Faculty of Political Science, University of Zagreb, Croatia.

Brautović, Mato (November 2015): Lecture “Social network analysis and application in journalism” held for the professors at Linnaeus University, Sweden.

Brautović, Mato (May 2015): Paper “Automation of news production process: From gatekeeping to gateautomation” presented at the conference Information Technology and Journalism 2015. Dubrovnik, Croatia.

Brautović, Mato (May 2015): Lecture “Digital Methods: What Can We Measure in Journalism?” held at the conference “19th international conference on information technology and journalism”. Dubrovnik, Croatia.

Brautović, Mato (July 2015): Lecture “Big data visualisations with Google Fusion Tables” presented at the Big Data Seminar for the Social and Policy Sciences, organised by the University of Zagreb and the Social Science Research Centre, Mississippi State University, USA.

Brautović, Mato (May 2013): Paper “Online social networks and migrations: Case study of Facebook page ‘Youth let’s leave Croatia’” presented at the conference Media Mobility and Europe. Dubrovnik. Organised by the Faculty of Political Science, University of Zagreb. Dubrovnik, Croatia.

Brautović, Mato and John, Romana (May 2013): Paper “Quantitative Analysis of Communications Patterns on Facebook: A Case Study of Croatian Government” presented at the conference Information Technology and Journalism. Dubrovnik, Croatia.

Brautović, Mato (September 2012): Paper “Hyperlocal media and crisis overcoming” presented at the conference Credibility of the Media. Organised by the Faculty of Political Science, University of Sarajevo. Sarajevo, B&H.

Brautović, Mato (June 2012): Lecture “Web scraping techniques and social network analysis” held for students and professors from Mississippi State University, USA.

Brautović, Mato (May 2012): Paper “Social network analysis: Online Communication Activities as Social Relationships” presented at the conference Information Technology and Journalism 2012. Dubrovnik, Croatia.

Brautović, Mato (April 2012): Paper “Profiling of Twitter activists using the example of Twitter usage during the demonstrations against Republic of Croatia’s government” presented at the Central and Eastern European Communication & Media Conference. In organisation of ECREA. Prague, Czech Republic.

Brautović, Mato (November 2011): Paper “Online social networks, revolutions and terrorism” presented at the Dubrovnik Media Days conference 2011. Dubrovnik, Croatia.

Brautović, Mato (May 2011): Paper “Using Twitter in the organisation of anti-government protests in Croatia” presented at the conference Information Technology and Journalism 2011. Dubrovnik, Croatia.