

Alen Roki was born in Split on July 29, 1986. He attended primary school in Vis, where he also graduated from high school in 2005. In 2010, he completed his undergraduate studies in Media and Culture of Society at the Faculty of Media and Public Relations of the University of Dubrovnik, earning a bachelor's degree in media and public relations, and in 2012, he completed his graduate studies in Media and earning a master's degree in public media. He has been working in radio for over 20 years, since his high school days. He worked as a journalist and music editor at Nautic Radio in Vis and at the student radio StopFM in Split. He has been a long-time collaborator in the Radio Dubrovnik program, as a journalist and music editor. He has been a member of the Kaše a cappella group since its founding in 2007.

Since 2007, he has been the executive and later editor-in-chief of the student UNIDU radio at the University of Dubrovnik, and is one of its founders. Since the beginning of his studies, and later his employment at the University of Dubrovnik, he has been the head of the editorial staff of UNIDU Radio. He designed its program basis, with which he worked until 2010, when he received a concession for broadcasting in the narrower area of the city of Dubrovnik. He also coordinates UNIDU TV, which is an audiovisual electronic publication and currently has on-demand online TV shows, which are produced by students on internships.

In 2010, together with colleagues from student radio stations in the region, he launched the international seminar HEAR ME, which he regularly organizes and participates in. The conference networks student radio stations and exchanges content for radio programs. It brings together students from Croatia, Slovenia, Serbia, Bosnia and Herzegovina, Montenegro and North Macedonia.