



**Ivana Pavlić**

Date of birth: 02/07/1976 | Nationality: Croatian | Gender: Female | [ipavlic@unidu.hr](mailto:ipavlic@unidu.hr) |

Lapadska obala 7, Department of Economics and Business, 20000, Dubrovnik, Croatia

## ● WORK EXPERIENCE

23/11/2019 – CURRENT – Dubrovnik, Croatia

**FULL PROFESSOR** – Department of Economics and Business, University of Dubrovnik

26/02/2014 – 22/11/2019 – Dubrovnik, Croatia

**ASSOCIATE PROFESSOR** – Department of Economics and Business, University of Dubrovnik

12/07/2010 – 25/02/2014 – Dubrovnik, Croatia

**ASSISTANT PROFESSOR** – Department of Economics and Business, University of Dubrovnik

01/12/2007 – 11/07/2010 – Dubrovnik, Croatia

**ASSISTANT** – Department of Economics and Business, University of Dubrovnik

01/07/2005 – 30/11/2007 – Dubrovnik, Croatia

**JUNIOR ASSISTANT** – Odjel za ekonomiju i poslovnu ekonomiju, Sveučilište u Dubrovniku

01/03/2002 – 30/06/2005 – Dubrovnik, Croatia

**UNIVERSITY RESEARCH ASSISTANT** – Department of Economics and Business, University of Dubrovnik

## ● EDUCATION AND TRAINING

11/2004 – 09/2007 – Trg Svetog Trojstva 3, Osijek, Croatia

**DOCTOR OF PHILOSOPHY - SOCIAL SCIENCES, FIELD OF ECONOMICS** – Faculty of Economics, J. J. Strossmayer University of Osijek

<http://www.unios.hr/>

04/2000 – 04/2004 – Lapadska obala 7, Dubrovnik, Croatia

**MASTER OF SCIENCE, SOCIAL SCIENCES, FIELD OF ECONOMICS** – Faculty of Tourism and Foreign trade, University of Split

09/1994 – 07/1998 – Lapadska obala 7, Dubrovnik, Croatia

**BACHELOR OF SCIENCE, SOCIAL SCIENCES, FIELD OF ECONOMICS** – Faculty of Tourism and Foreign trade, University of Split

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08/2019 – 08/2019 – Rongo, Kenya

**VISITING PROFESSOR** – Rongo University, Kenya, Afrika

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<https://www.rongovarsity.ac.ke/>

05/2018 – 05/2018 – Jeruzalem, Israel

**VISITING PROFESSOR** – The Hebrew University of Jerusalem

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<https://new.huji.ac.il/>

05/2011 – 05/2011 – Leeds, United Kingdom

**VISITING PROFESSOR** – Leeds Beckett University

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<https://www.leedsbeckett.ac.uk/>

12/2005 – 04/2006 – Perugia, Italy

**PROFESSIONAL DEVELOPMENT** – The University of Perugia

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<https://www.unipg.it/en/>

## ● LANGUAGE SKILLS

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Mother tongue(s): CROATIAN

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
ITALIAN	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## ● DIGITAL SKILLS

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SPSS software (Statistical Package for Social Science) | Adobe Master Collection | R

## ● PROJECTS

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2019 – 2022

**Enhancing Teaching, Learning and Graduate Employability through University-Enterprise Cooperation – ELEGANT (stručna suradnica)**

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<https://www.elegant-project.eu/>

2019 – 2022

**The excellence and efficiency of higher education in the field of economics - E (expert associate)**

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2019 – 2019

**Support to the development of partnerships between civil society organizations and higher education institutions for the implementation of socially useful learning programs, Operational Program" Effective Human Resources 2014-2020 "(European Social**

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2018 – 2022

**HERIT-DATA - Interreg Med 2014-2020 (expert associate)**

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2017 – 2020

**Rural, educational, cultural and ethnographic tourist attraction - Regional Competitiveness and Cohesion Program 2014-2020. EU (leader for the partner component)**

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2016 – 2016

**Education of the elderly on consumer protection and rights (City of Dubrovnik) (expert associate)**

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2015 – 2016

**EA SEA – WAY" (European Adriatic Sea-Way) IPA Adriatic program EU (expert associate)**

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2015 – 2016

**Tourism development strategy and provisions on cruising tourism in the area of the city of Dubrovnik - Phase 1 - (City of Dubrovnik) (expert associate)**

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2015 – 2016

**Attitudes of the local residents of Dubrovnik-Neretva County towards the effects of tourism on the development of the destination (project leader)**

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2014 – 2015

**Market research of the tourism demand for the study of sustainable development of Dubrovnik: characteristics of tourists, excursionists and cruise ship visitors (City of Dubrovnik) (project leader)**

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2005 – 2007

**Strategy of the Image Development of the Republic of Croatia in the EU Accession Process (Ministry of Science, Sports and Education of the Republic of Croatia) (researcher)**

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2003 – 2005

**The Republic of Croatia at the European tourism market in the conditions of globalization (Ministry of Science, Sports and Education of the Republic of Croatia) (researcher)**

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2002 – 2002

**Development Strategy of the Dubrovnik-Neretva County (Ministry of Science and Technology) (Research Fellow)**

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## ● CONFERENCES AND SEMINARS

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05/2019 – Osijek, Croatia

**8th International Scientific Symposium Economy of Eastern Croatia – Vision and Growth**

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10/2018 – Izmir, Turkey

**6th Global Conference on Business, Economics, Management and Tourism**

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10/2018 – Dubrovnik, Croatia

**2nd International Conference „Smart Ideas and New Concept of Economic Regeneration in Europe SMART**

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06/2017 – Dubrovnik, Croatia

**25th CROMAR Congress, Marketing as a Pillar of Success-Competitiveness, Co-Creation and Collaboration**

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10/2016 – Dubrovnik, Croatia

**1st International Conference „Smart Ideas and New Concept of Economic Regeneration in Europe SMART**

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04/2016 – Opatija, Croatia

**23rd Tourism and Hospitality Industry 2016, Trends and Challenges**

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06/2014 – Zadar, Croatia

**7th International Conference „An Enterprise Odyssey: Leadership, Innovation and development for Responsible Economy“**

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05/2014 – Budva, Montenegro

**4th International Conference on Humanities and Social Scientists ICHSS**

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09/2013 – Dubrovnik, Croatia

**1st Dubrovnik International Economic Meeting, DIEM 2013**

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06/2013 – Dubrovnik, Croatia

**1st International Conference on Management, Marketing, Tourism, Retail, Finance and Computer Applications (MATREFC)**

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05/2013 – Konya, Turkey

**International Conference on Religious Tourism and Tolerance**

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04/2013 – Tirana, Albania

**2nd International Conference of human and Social Sciences ICHSS**

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10/2012 – Dubrovnik, Croatia

**1st M-Sphere International Conference for Multidisciplinarity in Science and Business**

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06/2012 – Šibenik, Croatia

**6th International Conference: An Enterprise Odyssey: Corporate governance and public policy – path to sustainable future**

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04/2011 – Dubrovnik, Croatia

**8th CIRCLE International Conference**

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10/2010 – Dubrovnik, Croatia

**Global Business Conference**

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05/2010 – Zagreb, Croatia

**5th International Conference: An Enterprise Odyssey: From Crisis to Prosperity - Challenges for Government and Business**

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05/2010 – Opatija, Croatia

**5th International Conference: An Enterprise Odyssey: From Crisis to Prosperity - Challenges for Government and Business**

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04/2010 – Dubrovnik, Croatia

**7th CIRCLE International Conference**

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11/2009 – Vienna, Austria

**20th International DAAAM Symposium "Intelligent Manufacturing & Automation"**

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06/2008 – Cavtat, Croatia

**4th International Conference: An Enterprise Odyssey: Tourism- Governance and Entrepreneurship**

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11/2007 – Pula, Croatia

**4th International Conference "Global Challenges for Competitiveness: Business and Government Perspective"**

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10/2007 – Vienna, Austria

**18th International DAAAM Symposium "Intelligent Manufacturing & Automation: Focus on Creativity, Responsibility, and Ethics of Engineers"**

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11/2006 – Vienna, Austria

**17th International DAAAM Symposium „Intelligent Manufacturing & Automation: Focus on Mechatronics and Robotics“**

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11/2004 – Vienna, Austria

**15th International DAAAM Symposium „Intelligent Manufacturing & Automation: Globalization – Technology – Men – Nature“**

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05/2004 – Czech Budejovice, Czech Republic

**9th International Conference, "Travel trade, regional development and education"**

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● **PUBLICATIONS**

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**Croatian Scientific Bibliography - list of papers**

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<https://www.bib.irb.hr/pregled/znanstvenici/259390>

● **NETWORKS AND MEMBERSHIPS**

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10/2018

**Member of the program and organizing committee of the international conference: - 2nd International Conference "Smart Ideas and New Concept of Economic Regeneration in Europe SMART"**

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Dubrovnik, Croatia

06/2017

**Member of the organizing committee of the international conference: 25th CROMAR Congress, Marketing as a Pillar of Success-Competitiveness, Co-Creation and Collaboration**

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Dubrovnik, Croatia

10/2016

**Member of the program and organizing committee of the international conference: - 1st International Conference "Smart Ideas and New Concept of Economic Regeneration in Europe SMART"**

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Dubrovnik, Croatia

09/2013

## **Member of the program and organizing committee of the international conference: 1st Dubrovnik International Economic Meeting, DIEM**

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Dubrovnik, Croatia

10/2012

## **Member of the program and organizing committee of the international conference: 1st M-Sphere International Conference for Multidisciplinarity in Science and Business**

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Dubrovnik, Croatia

## ● **ORGANISATIONAL SKILLS**

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### **Organisational skills and competences**

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- Ability to organize, coordinate and implement business processes, coordinate a large number of employees within project and harmonization of work tasks of individual work teams.
- Participation in domestic and foreign project teams.
- Presentation of research results/papers at the international and professional conferences.
- Long-term research activities
- Knowledge of research methods

## ● **REFEREES**

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### **Journal referees:**

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CITIES ISSN 0264-2751

CURRENT ISSUES IN TOURISM ISSN 17477603, 13683500

DRUŠTVENA ISTRAŽIVANJA ISSN 1330-0288 (print), ISSN 1848-6096 (online)

EKONOMSKA ISTAŽIVANJA ISSN 1331-677X (print) ISSN 1848-9664 (online)

EKONOMSKA MISAO I PRAKSA ISSN 1330-1039 (print), ISSN 1848-963X (online)

EKONOMSKI PREGLED ISSN 0424-7558 (print) ISSN 1848-9494 (online)

EKONOMSKI VJESNIK ISSN 0353-359X (print) ISSN 1847-2206 (online)

The European Journal of Comparative Economics. ISSN: 1824-2979

International journal of multidisciplinarity in business and science ISSN 1849-0581 (online)

Journal of Global Fashion Marketing ISSN 20932685, 23254483

Management Studies ISSN: 2328-2185

NAŠE MORE ISSN 0469-6255 (print), ISSN 1848-6320 (online)

PRIVREDNA KRETANJA I EKONOMSKA POLITIKA ISSN 1330-187X (print,) ISSN 1847-7860 (online)

SUSTAINABILITY, Economics, ISSN 2071-1050

TOURISM: An International Interdisciplinary Journal ISSN 1332-7461 (print) ISSN 1849-1545 (online)

TOURISM & HOSPITALITY MANAGEMENT ISSN 1330-7533 (print) ISSN 1847-3377 (online)

Zbornik radova Ekonomskog fakulteta u Rijeci: časopis za ekonomsku teoriju i praksu/Proceedings of Rijeka Faculty of Economics: Journal of Economics and Business ISSN 1331-8004 (print), ISSN 1846-7520 (online)

Zbornik Sveučilišta u Dubrovniku ISSN 1849-630X (print), ISSN 1849-6571 (online)

1<sup>st</sup> Dubrovnik International Economic Meeting, DIEM 2013, University of Dubrovnik, Department of Economics and Business Economics, Dubrovnik ISBN: 978-953-7153-30-4.

5<sup>th</sup> International Conference „Enterpreunership and Macroeconomic management: Reflection on the World in Turmoil“ – Sveučilište Jurja Dobrile, Odjela ekonomije i turizma iz Pule, ISBN 9789537498412

23<sup>rd</sup> CROMAR congress: Marketing in a dynamic environment – academic and practical insights, Faculty of Tourism and Hospitality Management, Opatija, University of Rijeka, Croatia 978-953-7842-18-5

## ● **MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS**

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### **Membership**

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- CROMAR - Croatian Marketing Association
- HDE - Croatian Economic Association